7. (Amended) Apparatus as claimed in claim 5 in which the means for associating one or more templates with each directory makes the association of a template with a directory on the basis of the template file being stored in that directory.

8. (Amended) Apparatus as claimed in claim 5 further comprising:

means for associating metadata with each content file; wherein

the respective pre-determined operation on each content file upon the application of an associated template file is carried out on the basis of the respective associated metadata.

9. (Amended) A computer program storage device readable by a computer, said device embodying computer readable code executable by the computer to perform the method according to claim 1.

10. (Amended) A signal embodying computer executable code for loading into a computer for the performance of the method according to claim 1.